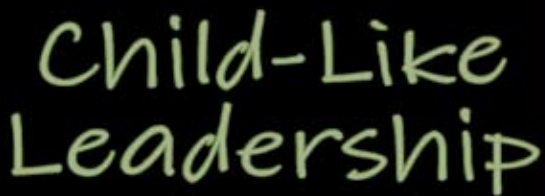


2015 Greater Mulberry Chamber of Commerce



A CLOSER *look*

VOLUME 4 2015 SPRING ISSUE



Child-Like
Leadership



Rich Bishop

Lunch & LEARN

AT MULBERRY CHAMBER UNIVERSITY

“CHILD-LIKE LEADERSHIP”
PRESENTED BY RICH BISHOP

JULY 21ST, 2015
11:30 A.M. - 1:00 P.M.
MULBERRY CIVIC CENTER
901 N.E. 5TH STREET
MULBERRY, FL 33860
\$25.00 ADMISSION AND LUNCH

SAVE THE DATE

May 4th - Mulberry Night
Lakeland Flying Tigers
Joker Marchant Stadium

May 7th - Mulberry Mixer
Boswell & Dunlap
Bartow, Florida

June 4th - Mulberry Mixer
Kiwanis Children's Room
Mulberry Public Library

Greater Mulberry Chamber of Commerce

400 N. Church Ave. • PO Box 254
Mulberry, FL 33860
Ph. 863.425.4414

Email: Chamber@MulberryChamber.org
Website: MulberryChamber.org

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IMPERIAL DIAMOND CLUB



The purpose of the Chamber is to foster and enhance the economic growth, development, civic and general interest of Mulberry and the surrounding community.



TANYA TILLIS

MESSAGE FROM OUR PRESIDENT

In life, business, and recreation one statement applies, "It takes multiple people to make a winning team and everyone's contribution is important." I am sitting down to write this article after spending the last few days packing up the contents of my house of nineteen years. I knew it was going to be difficult considering all that one accumulates through the years, especially when those were the child rearing years. The day I set out to start packing I gathered the necessary supplies, opened the kitchen cabinet and after seeing the plethora of unorganized pots and pans, I became so overwhelmed all I could do was shut the cabinet door and walk away. I had processed all I could mentally and emotionally handle that day and the task seemed to be insurmountable. You can imagine my elation after coming home from work the next day and finding that my husband had packed up the exact cabinet which had seemed to overwhelm me (I had not told him of my encounter with it the day before). The many cabinets, drawers, walls, closets, and rooms to follow were met with determination, organization, and motivation to complete the task at hand. As packed boxes begin to pile it became time to start moving the contents of our home to a storage unit. After calling to get quotes for movers we made the decision to make the move ourselves. Friends offered their trailer and family and other friends pitched in to pack, load, and move everything to storage. After three twelve hour days, the mission was accomplished!

Packing was too much for me alone and my husband would never have been able to do the heavy lifting himself. It took a team of people all lending a hand. Each one had a contribution that helped make it possible and less overwhelming. In business it also takes a lot of people to get things accomplished. With the myriad of tasks needed to complete the job there are many people needed to contribute their unique strengths. From the receptionist answering the phone, to the computer engineer who writes the software your business uses. Even a self-employed individual has a team around them contributing to their success.

Having a team-centered focus and recognizing the importance of those contributing to our success is crucial for us to give value to our team. The Mulberry Chamber of Commerce is very grateful for our members and individuals who assist us in fulfilling our mission. Without the volunteer time, financial contributions and networking provided by our wonderful team members, we will not be able to accomplish our mission for 2015. We say "thank you" to all of you for your participation in the Chamber events! We appreciate you and look forward to working with you this year.

Together Everyone Accomplishes More.

CHAMBER *all about the bass*



It was an early morning for The Mulberry Chamber on February 21st! Our first annual "All about the Bass" fishing tournament kicked off at first light with lots of enthusiastic participation. The fishing hopefuls received gift bags stuffed with fantastic items from all of our sponsors and complimentary coffee and doughnuts. Raffle tickets were available for a rod and reel and a much coveted Yeti cooler. The cold morning turned into a beautiful day and a good time was had by all.

Our first place prize of \$500 went to Bill Murphy and Bobby Murphy at 16.42 lbs. total. The second place prize of \$250 was claimed by Eric Conant and Mike Foster with a total of 15.57 lbs. A third place prize of \$100 was awarded to Joe Maynatta and Mike Baeton for a total of 14.01 lbs. Last but not least, Biggest Bass went to a whopping 8.01 lbs. bass from Vincent Rammirez.



SPONSORS

We would like to thank all our sponsors who helped make our first bass tournament such a success. Thank you to Mosaic, Badcock, Classy and Sassy Salon, D.Wayne Shoupe Construction Company, CCC Group, Edgen Murray, and Brighthouse.

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Full Page	8.5" x 11"	\$400

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Networking Opportunities

Assistance in Creating Business Solutions

Educational Opportunities Available

Value Added Marketing

Community Involvement

When consumers know that a small business is a member of its local chamber, the business enjoys a 44% increase in its consumer favorability rating, a 51% increase in consumer awareness, a 57% increase in its local reputation, and a 63% increase in the likelihood that they will patronize the business in the future.

Call 863.425.4414 or

email: chamber@mulberrychamber.org for details

Mulberry Chamber 3

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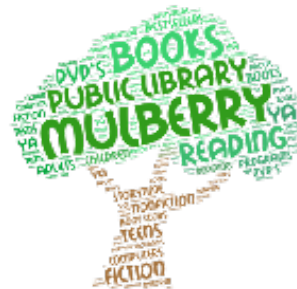
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Congratulations! MULBERRY PUBLIC LIBRARY

After many years of fundrasing and planning, the Mulberry Public Library has a new home. The first floor of the Mulberry Civic Center is now filled with books, educational programming, and dedicated library staff.

Congratulations to the library staff, Friends of the Mulberry Library, and all of the donors who made it possible. The chamber would like to especially acknowledge Cheri Schisler, the library director, for tireless leadership throughout the project.



CENTRAL FLORIDA HEALTH CARE, INC.

The Mulberry Chamber would like to offer our congratulations to Central Florida Health Care for the completion of their Mulberry facility.

Central Florida Health Care, Inc. is a Patient Centered Medical Home with focus on the delivery of quality, accessible primary healthcare that is culturally sensitive, affordable and responsive to the community's needs. They serve everybody in the community: the insured, uninsured, under insured and migrants.



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business SPOTLIGHT



Clark Environmental, Inc. is celebrating its 24th year in business in April 2015! Incorporated in Florida on April 17, 1991, CLARK's operations have always been in Mulberry's Industrial Park.

CLARK provides transportation and waste disposal services for non-hazardous and hazardous materials. CLARK's non-hazardous facility located in Mulberry has grown over the years from one processing building in 1991, to five processing buildings

and two wastewater storage tanks in 2015.

CLARK does much more than thermally treating petroleum contaminated soil, or as they say "taking dirty dirt and making it clean." Read on.

On March 2, 2015, CLARK's waste solidification permit was renewed by Florida Department of Environmental Protection (FDEP). As part of the permit renewal, CLARK doubled its capabilities to process sludge, liquid and solid materials. With 39,935 square feet of permitted processing and storage space, CLARK's waste processing permit allows them to process up to 9,660 tons of material and handle up to 62,544 gallons of wastewater. CLARK is now permitted to handle and process more sludge than any other facility in the entire Southeastern US.

While many competitors are limited to the amount of material they can process using several 20 ton roll-off boxes, CLARK's capabilities to process and treat waste material are unmatched in the Southeastern US.

CLARK is most proud of being a citizen of Mulberry, and giving back to the community even during the tough times. It may not have always been monetary, but over the last 24 years CLARK has supported the Mulberry Chamber of Commerce, the Mulberry Phosphate Museum, the Boys & Girls Club of Mulberry, the Mulberry Library, the Mulberry Service Center, and numerous youth sports. CLARK is twice honored as one of Florida's Best Places to Work, three times as Polk County's Best Places to Work, once as Polk County's Distinguished Employers, a recipient of CFDC's George W. Harris Award, TECO's Woman Owned Business Award, and several environmental awards for business practices that embrace social, economic and environmental responsibility.

INTERESTED IN HAVING YOUR BUSINESS SPOTLIGHTED?
EMAIL CHAMBER@MULBERRYCHAMBER.ORG AND SHARE YOUR STORY WITH US.

NEW MULBERRY CHAMBER members

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UPCOMING MULBERRY MIXERS



MAY 7TH, 2015
5:30 P.M. - 7:30 P.M.
245 South Central Avenue
Bartow, FL 33830

Join us for refreshments and socializing at
Polk County's oldest law firm and chamber member.



JUNE 4TH
5:30 P.M. - 7:30 P.M.
Mulberry Public Library
905 N.E. 5th Street
Mulberry, FL 33860

Join us as Florida By-Products, Inc. hosts the
presentation of Mulberry Kiwanis' donation to
the children's room of the new Mulberry Public
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Lunch and Learn AT MULBERRY CHAMBER UNIVERSITY



**Rich Bishop presents
“Child-Like Leadership”**



Want to be more successful? Lead your business like a child. Join us on July 21st at 11:30 a.m. in the Mulberry Civic Center to learn how.

How closely do you observe your children? We spend our time trying to teach them how to be who we want them to be, but do you watch them as they learn? There are some powerful lessons that we can use to help us run our businesses better if we can watch children a different way. We tend to push aside simple lessons like sharing and making friends because we're old enough to do things our

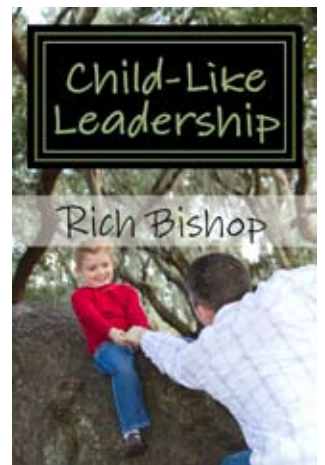
own way. In *Child-Like Leadership*, Rich Bishop brings you the powerful lessons we learn from the children around us. Rich explores why you really are a role model, the importance of that mirror, mirror on your wall, and why being silly means being successful. Join us for this new perspective on how you view children that may just change your perspective on what it takes to be a leader in business.

Rich Bishop has made it his life's mission to help people stop accepting mediocre and live with deeper meaning in their careers, relationships, and faith. He brings a passionate and inspiring touch to his presentations that always gives his audience a practical, real-world application. He believes that the real power is within the audience's application.

He has worked with businesses ranging in size from a husband and wife team to one of the largest multi-national companies in the world. No matter how big the business, he has found that success looks the same. It starts with leaders of character who care about making a difference.

Rich is an experienced business and life coach. He is a Founding Partner of the John Maxwell Team – an elite, world-wide group of coaches that were personally certified by the leadership guru, John Maxwell. . He touches lives every week with his blog, “Advance”, and is the author of the book, “Child-Like Leadership”.

The event will include a catered lunch with \$25.00 admission.



THE SMITHSONIAN IS COMING.

OCTOBER 2015

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ABWA, IWLA and numerous Chamber of Commerce's



meanwhile, AT CITY HALL



by Chelsea Young



The library has a new home! There has been much discussion and excitement over the restoration of the Civic Center's first floor, which is now the new Mulberry Public Library. The first floor of the Civic Center had been a teen recreation space that had fallen into disrepair. Leaks and water damage made the restoration a daunting task, but anything is possible when people work together. The community embraced the project and several large donations, along with city leadership, have turned a good idea into reality. The new library features a children's room, teen room, conference room, and two private tutoring rooms. If you are not familiar with the wonderful programming that the library offers, now is the time to check it out. Classes such as Lego Club, Read and Craft, and Gardening Time make the library an enjoyable learning center for everyone.

A new dock has recently been built for all to enjoy. The wooden structure, which is visible driving in from Bartow on Highway 60, is perfect for citizens to fish from or simply enjoy the beautiful spring weather. Check out the picture on the top right of guests already utilizing this new structure.

The Mulberry Phosphate Museum hits the road in spring. Always a busy time for the museum, its educational programs,



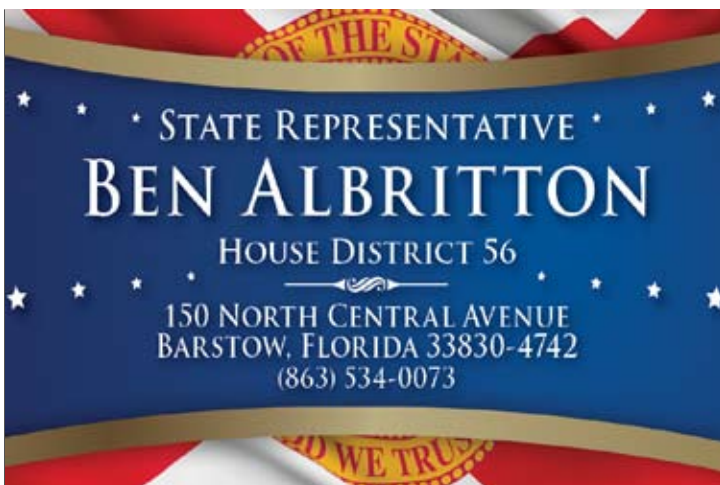
featuring a mobile fossil dig site, will be seen around the county at different Earth Day celebrations and educational shows. S.T.E.A.M. Saturdays continue to be a family favorite with recent topics like "Egg

Drop Challenge" and "Kids Kaleidoscope Fun". S.T.E.A.M. Saturdays are always offered on the fourth Saturday of each month at 11:00 a.m.

The museum is excited for the upcoming Smithsonian exhibit, "The Way We Worked", which features American work and industry. While the exhibit does not arrive until October, complimentary programming has already begun. "The Way We Worked Book Club", which is held on the third Thursday of each month, features a selected piece of literature that incorporates the theme of work-related issues in American history. Discussion begins at 6:00 p.m. at the new library and complimentary refreshments are available for all attendees. Check out www.mulberryphosphatemuseum.org for more information on this and all "The Way We Worked" programming.



The city staff and elected officials hope that everyone is excited about the projects and improvements around the city. We will continue to do our best to serve the citizens and guests of Mulberry in the upcoming spring season.



from our members

FRIENDS OF THE LIBRARY

Join us for our general meeting on April 28th at 6:00 p.m. at the Mulberry Civic Center. Learn about opportunities to become involved and support the new library.

chamber HAPPENINGS

Does your business have a public event you would like to promote in the next Chamber Happening Calendar and on our website? Email your event to chamber@mulberrychamber.org or call 863.425.4414. We would love to promote your event.

APRIL 2015

April 24th
Chamber Golf Tournament
12:00 p.m. registration
Bartow Golf Course

MAY 2015

May 4th
Mulberry Night
Lakeland Flying Tigers
Joker Marchant Stadium

May 7th
Mulberry Mixer
5:30 p.m. - 7:30 p.m.
Boswell and Dunlap

May 20th
Chamber Breakfast
7:45 a.m. - 9:00 a.m.
Mulberry Civic Center

JUNE 2015

June 4th
Mulberry Mixer
5:30 p.m. - 7:30 p.m.
Mulberry Public Library

June 17th
Chamber Breakfast
7:45 a.m. - 9:00 a.m.
Mulberry Civic Center

JULY 2015

July 21st
Lunch and Learn
11:30 a.m. - 1:00 p.m.
Mulberry Civic Center

July 15th
Chamber Breakfast
7:45 a.m. - 9:00 a.m.
Mulberry Civic Center

Visit MulberryChamber.org or




Sunday
Bible Study 9:30 am
Worship 10:30 am

Wednesday
Children & Youth Activities 6:00 pm
Adult Bible Study 6:00 pm

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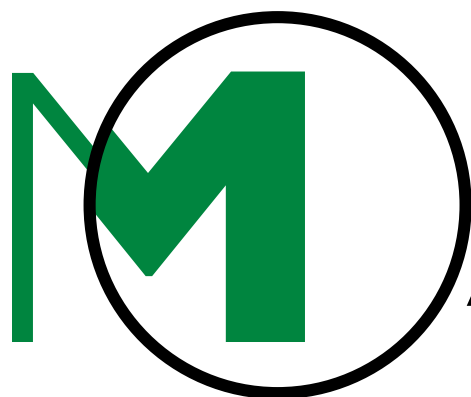
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